

Course Title: *Creating a Culture of Love*

Instructor: Dr. Luvelle Brown

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Audience: Superintendents, Assistant Superintendents, District Administrators, Building Principals, Teachers, and Staff

Introduction

Creating a Culture of Love is not about soft ideals — it's about transformational leadership, inclusive practice, and courageous decision-making in service of students.

In this powerful self-paced course, nationally recognized superintendent and award-winning author **Dr. Luvelle Brown** guides educators on an authentic journey to reimagine what's possible in our schools. Grounded in empathy, equity, and actionable reflection, this course equips leaders at every level to build systems that truly serve all learners — especially those who have historically been underserved.

This course is ideal for:

- District and school leaders working to build inclusive, equity-driven school cultures
- Educators seeking to better understand their role in fostering student belonging
- Teams committed to shifting policies and instructional practices toward justice and joy

By combining strategic insight with heart-centered leadership, Dr. Brown empowers school communities to replace outdated compliance models with systems rooted in dignity, inclusion, and love.

Course Overview

Topics and Themes

- Equity and access in modern schools
- Reflecting on identity, bias, and instructional practice

- Shifting from academic to authentic school improvement
- Policy and system review
- Language, belonging, and inclusive leadership

Scope and Sequence

- **Introduction** – Why love belongs in leadership
- **Lesson 1** – Equity and Access for All
- **Lesson 2** – The Power of Self-Reflection
- **Lesson 3** – Building Protocols for Sustainable Change
- **So, What's Next?** – Accountability and Culture Shift

Key Learning Outcomes

Participants will:

- Reflect on how policies and practices shape student experience
- Create inclusive environments grounded in student voice and cultural responsiveness
- Develop language to navigate challenging conversations about equity and inclusion
- Review school systems for opportunities to build belonging
- Establish protocols for leading organizational change from the inside out

Implementation Guide — Individual, Team, or District Use

For Individual Educators or Leaders

- Watch course videos at your own pace
- Use the workbook and PDP template for guided self-reflection
- Choose a mastery task to apply learning to your setting

- Ideal for personal leadership growth or school-based action planning

For Leadership Teams or PLCs

- View and discuss each module during weekly or biweekly meetings
- Use workbook prompts to spark honest conversation about bias and inclusion
- Share draft policy changes, protocols, or PD ideas in a collaborative space
- Review team progress and implementation steps over time

For District-Wide Rollout

- Launch course district-wide as part of strategic or DEI planning
 - Use LMS tools to track completion and support reflection
 - Facilitate cross-departmental discussions using shared prompts
 - Follow with in-person retreats, follow-up sessions, or a live cohort with Dr. Brown
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Sample Facilitation Guide (Admin or Coach-Led)

Session 1 – Equity, Access, and Belonging

- **Watch:** Introduction + Lesson 1
- **Discussion Prompt:** How do current school policies shape student opportunity and engagement?
- **Workbook Task:** Reflect on the three essential shifts (equity, access, belonging)
- **Action Item:** Choose a lesson, policy, or unit to re-examine for inclusiveness

Session 2 – Reflect and Confront

- **Watch:** Lesson 2

- **Discussion Prompt:** Where do your personal biases show up in decision-making?
- **Workbook Task:** Take or revisit the Harvard Implicit Bias Test
- **Action Item:** Share examples of how bias has influenced expectations or outcomes

Session 3 – Designing Sustainable Change

- **Watch:** Lesson 3 + So, What's Next?
- **Discussion Prompt:** What policy, practice, or mindset shift is most needed at your site?
- **Workbook Task:** Use the Reflect–Confront–Act protocol to redesign one school routine
- **Action Item:** Draft and share a plan for shifting policy or practice with your team

Sample 3-Week Professional Learning Plan

Week 1 – Building Foundations of Love and Equity

- Watch: Introduction + Lesson 1
- Focus: Re-examining culture through the lens of equity and access
- Activity: Identify one policy, procedure, or routine that limits inclusion
- Deliverable: Begin policy or practice redesign draft

Week 2 – Leadership Through Self-Reflection

- Watch: Lesson 2
- Focus: Understanding and addressing personal and institutional bias
- Activity: Take Implicit Bias Assessment and journal reflection
- Deliverable: Identify one leadership habit or norm to shift

Week 3 – Creating Protocols for Systemic Change

- Watch: Lesson 3 + So, What's Next?
 - Focus: Using protocols to lead from discomfort toward action
 - Activity: Apply Reflect–Confront–Act to a current conflict or equity issue
 - Deliverable: Submit completed PDP worksheet with reflection + supporting artifact(s)
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Put this resource to work

Creating a Culture of Love isn't a checklist — it's a commitment. And it begins with courageous conversations, real reflection, and a deep sense of responsibility to every learner we serve.

This toolkit was built to help your team take immediate and meaningful steps toward a more inclusive and student-centered environment — starting today.

Want to offer professional credit?

Every RocketPD LaunchPad™ course includes a downloadable [Mastery-Based Credit Worksheet](#), which educators can complete and submit for PDP or CEU credit.

The worksheet includes:

- A summary of course objectives
- A menu of mastery-based performance tasks
- Structured educator reflections
- Submission and approval guidelines for administrators

Tasks range from instructional redesign to policy audits and student voice initiatives — all grounded in measurable outcomes and professional reflection.

Use this course in coaching, team planning, or leadership development — and give your staff a way to demonstrate the impact of their learning.

Go deeper with [a live-virtual cohort](#) or custom workshop with Dr. Brown. Contact RocketPD at info@rocketpd.com to learn more.