

Platform: RocketPD LaunchPad™

Use Case: Cross-Curricular Implementation Support for District Leaders

Audience: Superintendents, Assistant Superintendents, Curriculum Directors, PD Leads, Principals, Instructional Coaches, School-Based Teams, Front-Line Teachers

Introduction

Educators don't just need more professional learning — they need better and more flexible professional learning.

RocketPD LaunchPad™ is a video-based, asynchronous learning platform that delivers high-quality, expert-led courses designed to meet educators where they are. Whether you're onboarding new teachers, supporting instructional coaches, or offering flexible pathways for professional growth, LaunchPad helps you move beyond one-size-fits-all training and toward meaningful, mastery-based learning.

This toolkit provides implementation guidance for using LaunchPad across your school or district — supporting both individual growth and systemic improvement.

This guide is ideal for:

- Districts scaling professional learning access, voice and choice and engagement
 - Schools and districts embedding asynchronous learning into coaching, PLCs, or new initiatives
 - Leaders seeking actionable frameworks, artifacts, and PDP credit pathways
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Platform Overview

What is LaunchPad?

RocketPD LaunchPad™ is a curated library of asynchronous, expert-led mini-courses.

Each course includes:

- An **Introduction video** from the expert

- **3 Key Lessons** with focused learning outcomes
- A “**What’s Next?**” wrap-up and application module
- A downloadable **PDF workbook**
- An editable **Mastery-Based PDP Template** for credit
- An automatically generated **Certificate of Completion**

Key Benefits

- Expert instruction from nationally recognized K–12 thought leaders
- Flexible access on-demand — anytime, anywhere
- Aligned to classroom practice, student outcomes, and district initiatives
- Scalable for individual educators, teams, or entire systems

Implementation Guide — Individual, Team, or District Use

For Individual Educators

- Select a relevant course based on personal growth goals
- Watch all modules and complete the course workbook
- Submit the corresponding PDP template and artifacts for professional credit
- Receive a Certificate of Completion upon finishing each course

For Instructional Teams or PLCs

- Choose a course aligned with your focus area (e.g., blended learning, family engagement, lesson planning)
- Watch one lesson per week as a group
- Use workbook prompts and PDP tasks to structure discussion and shared reflection

- Encourage each educator to complete a PDP task and share learning with the team

For District-Wide Implementation

- Use LaunchPad as a flexible layer within your existing PD plan
 - Assign courses by role, department, or initiative (e.g., family engagement, instructional leadership)
 - Incorporate PDP submissions into evaluation, coaching, or credentialing cycles
 - Use LMS tracking, feedback loops, or follow-up cohorts to drive deeper engagement
 - Offer incentives for PDP completion and promote staff-led micro-PD using LaunchPad learning
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Sample Facilitation Guide (Admin or Coach-Led)

Session 1 – Platform Overview & Setup

- **Goal:** Familiarize staff with LaunchPad and course navigation
- **Prompt:** What are your current professional learning goals?
- **Activity:** Log in, explore course categories, and choose a course
- **Deliverable:** Submit your course selection and intended PDP task

Session 2 – Midpoint Check-In

- **Goal:** Reflect on lessons learned and identify challenges
- **Prompt:** What's one idea from your course you've applied or shared?
- **Activity:** Peer discussion, guided by PDP prompts or workbook questions
- **Deliverable:** Submit draft of PDP task or lesson plan artifact

Session 3 – Final Review and Share

- **Goal:** Reflect on impact and plan next steps
 - **Prompt:** How did your course support instructional or schoolwide goals?
 - **Activity:** Present takeaways to peers or leadership
 - **Deliverable:** Completed PDP worksheet + supporting evidence
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Sample 6-Week Professional Learning Plan

Week	Focus	Deliverable
Week 1	Course selection + onboarding	Choose course + submit learning goal
Week 2	Watch Intro + Lesson 1	Reflection prompt from workbook
Week 3	Watch Lesson 2	Mid-course check-in + shared discussion
Week 4	Watch Lesson 3	Draft PDP task + artifact collection
Week 5	Watch “So, What’s Next?”	Peer feedback or coaching conversation
Week 6	Finalize PDP	Submit PDP + lesson plan, artifact, or micro-PD draft

Put this resource to work

RocketPD LaunchPad™ gives every educator a chance to grow — in ways that are relevant, flexible, and actionable.

Whether you're building a culture of instructional excellence, improving staff retention, or aligning PD to real district goals, LaunchPad is your foundation for sustainable growth.

Use this toolkit to:

- Launch a district-wide asynchronous PD campaign
 - Support role-specific growth (e.g., new teachers, coaches, department heads)
 - Document learning and demonstrate ROI with PDP deliverables
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Earn professional credit

Every LaunchPad course includes a [Mastery-Based Credit Worksheet](#).

These editable templates include:

- Completion checklist and course-aligned outcomes
- Multiple task options with classroom or leadership application
- Educator reflection prompts
- Submission instructions for credit

You can adapt or standardize these templates for district-wide use — enabling your team to connect PD to performance, reflection, and outcomes.

Contact info@rocketpd.com for coaching, planning support, or to explore live or hybrid options tied to your LaunchPad™ rollout.

Learn more about [RocketPD LaunchPad](#)™.