

**Course Title:** *Fine-Tune Your Lessons With the Fundamentals*

**Instructor:** Jennifer Gonzalez, Founder, Cult of Pedagogy

**Powered by RocketPD LaunchPad™**

**Audience:** Directors of Curriculum and Instruction, Instructional Coaches, Experienced Teachers, New Teachers

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## Executive Summary

Great lessons don't happen by accident — they're built on a foundation of clear goals, aligned assessments, and purposeful instruction.

In this high-impact course, Cult of Pedagogy founder **Jennifer Gonzalez** guides educators through a proven, three-step process to improve lesson quality and student learning. Whether you're a new teacher developing your instructional toolkit or a veteran coach supporting others, this course provides a repeatable structure for getting better results from every lesson you teach.

This course is ideal for:

- Teachers looking to improve lesson clarity and effectiveness
  - Instructional coaches supporting lesson planning and curriculum alignment
  - Districts aiming to strengthen Tier 1 instruction and onboarding systems
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## Course Overview

### Topics and Themes

- Backward Design: Plan with the end in mind
- Learning objectives: Clarity, measurability, and alignment
- Assessments: How to design the “right” measurement
- Instructional strategies: Delivery, processing, and application

- Feedback, differentiation, and real-time adjustment

### **Scope and Sequence**

- **Introduction** – Why fundamentals matter
- **Lesson 1** – Crafting Measurable Objectives
- **Lesson 2** – Designing the Right Assessment
- **Lesson 3** – Building the Learning Experience
- **So, What's Next?** – Applying the system, lesson after lesson

### **Key Learning Outcomes**

Participants will:

- Write learning objectives that are clear, measurable, and observable
  - Design formative and summative assessments that match instructional goals
  - Create aligned lessons that ensure students have the knowledge and skills they need
  - Apply backward design to improve new, existing, or “glitchy” lessons
  - Build more effective, student-centered instructional routines
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## **Implementation Guide — Individual, Team, or District Use**

### **For Individual Educators**

- Complete the course and follow along in the downloadable workbook
- Apply the framework to one “glitchy” lesson or unit
- Use the PDP template to document your revised plan and submit for credit

### **For Instructional Coaches and PLCs**

- Watch one lesson per session and unpack the strategy together
- Use workbook prompts and coaching questions to guide planning discussions
- Support teachers in applying the three-part process to their current instruction
- Collect and share before/after examples to highlight growth

### **For District Implementation**

- Integrate into new teacher induction or Tier 1 instructional redesign initiatives
  - Use the PDP template as a standard reflection tool in coaching or supervision
  - Assign the course as foundational training for curriculum or PD teams
  - Include a follow-up cycle of classroom observation and feedback aligned to the model
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## **Sample Facilitation Guide (Coach or Admin-Led)**

### **Session 1 – Set the Foundation**

- **Watch:** Introduction + Lesson 1
- **Prompt:** What makes a strong objective? How do ours compare?
- **Workbook Activity:** Analyze and revise lesson objectives
- **Action:** Identify a lesson to revise using the backward design process

### **Session 2 – Measure What Matters**

- **Watch:** Lesson 2
- **Prompt:** Are our assessments truly aligned to our objectives?
- **Workbook Activity:** Evaluate summative and formative assessments
- **Action:** Redesign an assessment using backward design

### Session 3 – Design for Learning

- **Watch:** Lesson 3 + So, What's Next?
  - **Prompt:** Are our activities moving students toward mastery or just filling time?
  - **Workbook Activity:** Map out a revised lesson sequence using the three-part strategy
  - **Action:** Submit PDP and share reflections as a team
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## Sample 3-Week Professional Learning Plan

### Week 1 – Crafting Objectives

- Focus: Clarity and measurability
- Activity: Revise objectives from a recent lesson
- Deliverable: Submit revised objective + rationale

### Week 2 – Designing Assessments

- Focus: Alignment and integrity of measurement
- Activity: Evaluate or build an assessment aligned to the objective
- Deliverable: Submit assessment with scoring rubric and alignment notes

### Week 3 – Building the Experience

- Focus: Instructional sequence, checks for understanding, and differentiation
  - Activity: Create or revise lesson plan using the three-part framework
  - Deliverable: Submit PDP worksheet + annotated lesson plan
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## Put this resource to work

Jennifer Gonzalez's course gives every educator — whether new or seasoned — a clear framework for planning lessons that truly drive learning.

It helps teachers break old habits, improve outcomes, and feel more confident in their daily instruction. Instructional leaders can use it to improve planning systems across schools and departments.

## Earn professional credit

All RocketPD LaunchPad™ courses include a [Mastery-Based Credit Worksheet](#), which can be submitted for PDP/CEU credit.

Performance task options for this course include:

- Revising a “glitchy” lesson
- Designing a new lesson from scratch
- Facilitating a workshop using Jennifer's 3-step framework

Each option includes documentation, artifact submission, and reflection.

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Go deeper with [a live-virtual cohort](#) or bring Jennifer Gonzalez into your learning community. Contact [info@rocketpd.com](mailto:info@rocketpd.com).